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NEWS RELEASE

DIGITAL MEDIA WIRE LAUNCHES FUTURE OF FILM CONFERENCE

Industry Leaders from the Hollywood Studios and Technology Companies
to Examine Transformation of Filmed Entertainment Business

Los Angeles, CA -- February 14, 2007 —Digital Media Wire, Inc. is harnessing its cutting edge news and events expertise to launch the Future of Film conference. Set for March 21 at the Writers' Guild of America's Theater in Beverly Hills, the one-day forum will bring together leaders in content creation, distribution and digital technologies to examine how the critical changes in filmed entertainment are transforming the business.

Future of Film will address release windows, optical disc life expectancy; content piracy; multi-platform distribution; the democratization of digital filmmaking; motion picture marketing in the Internet age; and other pivotal topics. Confirmed speakers include director Jason Kohn, 2007 Sundance Film Festival Grand Jury Prize-winner; Kevin Mayer EVP, Corporate Strategy, Business Development and Technology Group, The Walt Disney Company; Steven Starr, CEO, Revver; Derek Broes, SVP, Worldwide Business Development, Paramount Pictures; Steve Nickerson, SVP, Market Management, Warner Home Video; Ted Sarandos, Chief Content Officer, Netflix; and Larry Gerbrandt, SVP & GM, Nielsen Analytics.

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“As publishers of one of the first digital newsletters about the convergence of media, entertainment and technology, we are consistently in touch with the latest news and trends in this exciting space,” said Ned Sherman, CEO & Publisher, Digital Media Wire, Inc. “We couldn’t help but notice the recent snowballing of events in the feature film world, and it is these hot button issues that will fuel this new conference.”

Future of Film is designed for senior executives, decision-makers and creative leaders in the motion picture and digital media industries, as well as analysts and investors. In addition to compelling content, the conference will provide the opportunity to network and exchange information in a relaxed and personal environment. Attendees will end the day with a high-level understanding of how established players are adapting to new realities, of new companies who are helping shape the next wave and of the opportunities that lie ahead.

Future of Film is the latest addition to Digital Media Wire’s highly successful lineup of conferences about the digital media, motion picture and broadcast industries, which includes: Future of Television (co-produced with CES and New York University); Digital Music Forum East (co-hosted with CES and Billboard) and West; LA Games Conference, Digital Media Conference; and the Millennials.

To register for Future of Film, visit lafilmconference.com or call 310 855-0033. For more information about participating in the program, visit the same site and complete the speaker form. The conference begins at 8 AM and ends at 7 PM. Continental breakfast, lunch and an early evening cocktail reception are included.

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ABOUT DIGITAL MEDIA WIRE

Digital Media Wire, Inc. launched in early 2000 with a simple yet compelling proposition to provide busy executives with a daily briefing of the most important news stories about the business of digital entertainment and media. Over the years, we have become a standard in publishing and events. We currently own and produce 6 annual conferences and publish 7 newsletters, including formation:www.dmwmedia.com

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